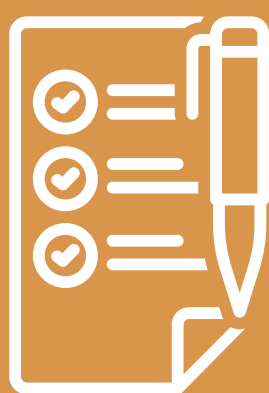


What is a Privacy Management Program, and why do we need one?



A Privacy Management Program (PMP) defines how your organization will **manage its unique privacy risks** and **meet its obligations** under privacy laws and regulations.

Do I need a PMP?

Some laws are moving PMPs from best practice to a mandatory requirement.

- Quebec's Bill 64 requires a PMP in all private and public sector organizations that handle the personal information of Quebec residents by September 2023; those found in non-compliance face significant monetary penalties.
- If proclaimed as drafted, Bill C-27, the *Digital Charter Implementation Act*, mandates every private sector organization in Canada to implement and maintain a PMP. It must include privacy policies, practices and procedures to meet its obligations under the law and a program to train and inform employees.

What's included in a PMP?

PMPs are generally structured in three core components:



Foundation & Governance

Underlying laws and regulations, roles and responsibilities for privacy, and how the privacy function is governed.



Privacy Program Controls

Policies, procedures, training, risk assessments, contractual measures, and methods of communication with clients about privacy practices that are used to manage privacy risks and meet compliance obligations.



Ongoing Assessment & Improvement

Methods for monitoring the effectiveness of the PMP and revising privacy controls as needed.

How Mara Can Help

We can help you create a PMP that reflects the privacy requirements of your organization and your unique risk profile.

